

BOTTEGA VENETA

BOTTEGA VENETA ADDS MUSIC TO ITS OFFERINGS

Bottega Veneta is pleased to announce that it will offer a [compilation album](#) of brand-favorite music this holiday season. The special-edition album, consisting of two disks of music selected from past Bottega Veneta runway shows and store playlists, is the fruit of Creative Director Tomas Maier's collaboration with long-time friend Michel Gaubert. Maier has designed the disks and the jewel case, which feature artwork by photographer Robert Longo.

The album, titled simply "[Intreccio Uno](#)," is eclectic and open-minded, ranging across genres and sampling different sensibilities while inviting a wide spectrum of personal responses. It includes such artists as French pianist Maxence Cyrin, English indie stars The Heavy, and Norwegian producer Lindstrom, all of whom have captured the imagination of [Tomas Maier](#) over the years. "I wanted to mix different kinds of music because that way you're sure to hear something unfamiliar," says Maier of the varied mix. "So you dig a little deeper and perhaps you discover a new favorite."



For Maier, who has often discussed his love of music, the album is a chance to express another facet of Bottega Veneta's identity. "The music we choose for the shows and the stores is an important piece of Bottega Veneta's character. It creates a mood, opening a door into a particular collection. When I work with Michel Gaubert before a show, I always fall in love with something I've never heard before. I wanted to share that experience."

"Intreccio Uno" is available in Bottega Veneta stores worldwide and on bottegaveneta.com.

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For more information, please visit bottegaveneta.com |  | 

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Discretion, quality, and craftsmanship — Bottega Veneta has created a new standard of luxury since its founding in Vicenza in 1966. Steeped in the traditions of Italy's master leather craftsmen and long celebrated for its extraordinary leather goods, Bottega Veneta has recently emerged as one of the world's premier luxury brands. The company's famous motto, "When your own initials are enough," expresses a philosophy of individuality and confidence that now applies to a range of products including women's and men's ready-to-wear, fine jewelry, furniture, and more.

While Bottega Veneta continues to grow, the qualities that define it are unchanging: outstanding craftsmanship, innovative design, contemporary functionality, and the highest quality materials. Also constant is Bottega Veneta's commitment to its ateliers, where artisans of remarkable skill combine traditional mastery with breathtaking innovation. Indeed, there is an unusual and inspired collaboration between artisan and designer at the heart of Bottega Veneta's approach to luxury, symbolized by the house's signature intrecciato woven leather. In the summer of 2006, in recognition of the importance of artisanal craftsmanship and the fragility of this traditional way of life, Bottega Veneta opened a school to train and support future generations of leather artisans.

The most recent chapter in Bottega Veneta's history began in February 2001, when the company was acquired by PPR Luxury Group, formerly known as Gucci Group. Creative Director Tomas Maier came on board in June of that year and presented his first collection, Spring-Summer 2002, to immediate critical acclaim. From the start, the house's sensibility was refined, sensuous, and intensely personal, designed for a customer who is sophisticated and self-assured. In the years since, Bottega Veneta has introduced exciting additions to the collection, including fine jewelry, a watch, furniture, and home accessories, while continuing to offer an exclusive and coveted assortment of ready-to-wear, handbags, shoes, small leather goods, eyewear, luggage, and gifts.

Distribution of Bottega Veneta products is global, encompassing Europe, Australia, Asia, North and South America, where wholesale distribution in select specialty and department stores is complemented by a growing number of Bottega Veneta-owned boutiques. These boutiques, designed by Tomas Maier and meticulously constructed to Bottega Veneta's exacting standards, allow the customer to shop in complete luxury, privacy, and comfort. They are, like the products they showcase, a reflection of Bottega Veneta's exceptional heritage and superlative quality.

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We invite you to preview a sample of the music by clicking on the below links:

BOTTEGA VENETA

<http://world.bottegaveneta.com/default/product/redirect/294722VX020>

FACEBOOK 

<http://facebook.com/bottegaveneta>

SOUNDCLOUD 

<http://soundcloud.com/bottegaveneta/intreccio-uno-mini-mix/s-8EOgO>

SOUNDCLOUD EMBED LINK 

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